



# NEAL S. BLAISDELL CENTER AND THE WAIKIKI SHELL

## Neal S. Blaisdell Center & Waikiki Shell Rental Rates For Admission Events

DEPARTMENT OF  
ENTERPRISE SERVICES  
CITY AND COUNTY OF HONOLULU

777 Ward Avenue  
Honolulu, Hawaii 96814  
(808) 768-5400 – Reception  
(808) 768-5433 – Fax  
[www.blaisdellcenter.com](http://www.blaisdellcenter.com)

The Blaisdell Center complex consists of a multi-purpose Arena, Exhibition Hall, Galleria, Concert Hall, and several meeting rooms. Along with the Waikiki Shell, the Neal S. Blaisdell Center is *the* Community Center on the island of Oahu. We look forward to welcoming you soon!

Deposits for the admission events shall cover the facility use day operating cost and are due upon execution of the rental agreement. ***The tenant shall pay the applicable deposit or percentage rent, whichever is greater, based upon gross receipts from admission charges.***

Percentage rentals for all facilities (including Concert Hall facilities) shall be computed and determine on the basis of 7 (seven) days or less of an entire engagement of the same attraction. Percentage rent shall be based upon the schedule listed below and calculated on gross receipts from admission charges for each contracted event, which performances shall occur in a period of up to 7 (seven) consecutive day period or portion thereof, shall begin a new calculation of the percentage rent period.

---

<b>VENUE:</b>	<b>AMOUNT:</b>
---------------	----------------

---

### Arena

#### Deposit Rates

Performance Day (10 a.m. to Midnight)	<b>\$3,788.00</b>
Non-Performance Day (10 a.m. to Midnight)	<b>\$1,894.00</b>

#### Percentage Rental Rates

- 10% of gross receipts up to \$150,000.00; plus
- 8.5% of gross receipts up to \$150,000.01 to \$250,000.00; plus
- 7.5% of gross receipts up to \$250,000.01 to \$350,000.00; plus
- 6.5% of gross receipts up to \$350,000.01 to \$450,000.00; plus
- 5.5% of gross receipts up to \$450,000.01 to \$550,000.00; plus
- 5% of gross receipts over \$550,000.00

### Waikiki Shell

#### Deposit Rates

Performance Day (10 a.m. to Midnight)	<b>\$1,557.00</b>
Non-Performance Day (10 a.m. to Midnight)	<b>\$ 779.00</b>

#### Percentage Rental Rates (event date between April – August)

- 10% of gross receipts up to \$75,000.00; plus
- 8.5% of gross receipts up to \$75,000.01 to \$150,000.00; plus
- 5% of gross receipts over \$150,000.00

#### Percentage Rental Rates (event date between September – March)

- 8.5% of gross receipts up to \$150,000.00; plus
- 5% of gross receipts over \$150,000.00

## Neal S. Blaisdell Center & Waikiki Shell Rental Rates For Admission Events

**DEPARTMENT OF  
ENTERPRISE SERVICES**  
CITY AND COUNTY OF HONOLULU

777 Ward Avenue  
Honolulu, Hawaii 96814  
(808) 768-5400 – Reception  
(808) 768-5433 – Fax  
[www.blaisdellcenter.com](http://www.blaisdellcenter.com)

**VENUE:** \_\_\_\_\_ **AMOUNT:** \_\_\_\_\_

### **Concert Hall**

#### **Deposit Rates**

Performance Day (10 a.m. to Midnight)	<b>\$2,121.00</b>
Non-Performance Day (10 a.m. to Midnight)	<b>\$1,061.00</b>

#### **Percentage Rental Rates**

5% of gross receipts up to \$550,000.00; plus  
5% of gross receipts in excess of 75% of the weekly gross potential  
(based upon ticket price and salable seats). The maximum weekly percentage  
rent for the Concert Hall shall be \$35,000.00.

### **Exhibition Hall**

#### **Deposit Rates**

Performance Day (10 a.m. to Midnight)	<b>\$2,473.00</b>
Non-Performance Day (10 a.m. to Midnight)	<b>\$1,237.00</b>

#### **Percentage Rental Rates**

10% of gross receipts

#### **Net Square Footage Rental Rates**

Net square footage is calculated by the facility in which the booth/exhibit space is located. The booth/exhibit space shall be the area a subcontractor of the tenant shall have rented to present a product, service or other commercial display. Rent shall be \$0.18 per net square foot per event day. A tenant shall pay the greater of the deposit, the total net square footage rental, or the percentage rental rate for each event day.

### **Pikake Room**

#### **Deposit Rates**

Performance Day (10 a.m. to Midnight)	<b>\$ 685.00</b>
Non-Performance Day (10 a.m. to Midnight)	<b>\$ 343.00</b>

#### **Percentage Rental Rates**

5% of gross receipts

### **1<sup>st</sup> & 2<sup>nd</sup> Floor Galleria and Meeting Rooms**

#### **Deposit Rates**

Galleria 1 <sup>st</sup> or 2 <sup>nd</sup> Floor Day (10 a.m. to Midnight)	<b>\$ 230.00</b>
Hawaii Suite 1-12 (10 a.m. to Midnight)	<b>\$ 69.00 per room</b>
Maui Room (10 a.m. to Midnight)	<b>\$ 144.00</b>
Oahu Room (10 a.m. to Midnight)	<b>\$ 121.00</b>
Kauai Room (10 a.m. to Midnight)	<b>\$ 109.00</b>

#### **Percentage Rental Rates**

5% of gross receipts